



TRAINING COURSE OUTLINE

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*Pragmatic Agile*TM Advanced Product Owner Skills – 1 Day

The role of Product Owner is key to the success of any Scrum Team: the Product Owner is responsible for prioritising the work of the team in order to maximise return on investment and provides the vision and guidance to the team, bridging the potential gap with the customers and business.

It is widely recognised that initial Scrum training is just the starting point to becoming a great Product Owner. Practical experience of performing the role is necessary, supported by advanced training in specific key aspects of the role. This Advanced Product Owner Skills course provides the Product Owner with the skills and understanding necessary to move to the next level of performance, and has been successfully used globally by RADTAC clients such as Nokia and others as part of their Product Owner training and coaching programmes.

Audience

This 1 day course covers the advanced Product Owner skills which are also part of the 2-day Certified Scrum Product Owner training. As such it is aimed at Product Owners who have received generic Scrum or ScrumMaster training or no training at all – whether they are new to the role or experienced.

Content

- Scrum Teams and the PO Role
 - Responsibilities – Overall Vision and Day to Day
 - PO Interaction with Scrum Team and ScrumMaster
 - A Typical day for a Product Owner
 - Common Pitfalls for Product Owners
- Agile Requirements and Stories
 - Advantages of Stories
 - Writing Good User Stories - INVEST
 - Using Stories for Other Things
 - Gathering Stories – Story Writing and gathering Requirements through Feedback
 - Other Sources of Customer Needs
- Prioritisation
 - Prioritisation Factors and Techniques for Stories
 - Prioritising by Benefit, including MoSCoW and Proportional Prioritisation
 - Minimum Marketable Feature Set and Kano Analysis
 - ROI Maximisation, Risk-based Prioritisation and Combined Prioritisation Approaches
- Monitoring Progress and Accepting Stories
 - Defining Acceptance Criteria & Tests
 - Things to Consider in Acceptance Criteria
 - Testing Accountabilities & Responsibilities
 - Executing Tests

Additional Details

Duration 1 day **Maximum Number of Delegates:** 10-15, exceptionally up to 20
Setup Laptop projection; flip charts; space for groups of three or four to work together in comfort